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PRESS RELEASE

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FOR IMMEDIATE RELEASE

September 13, 2012

SEPTEMBER IS CRIME STOPPERS MONTH

Pima County Attorney Barbara LaWall is pleased to announce that September 1, 2012 marked the official launch of Crime Stoppers Month. The Pima County Attorney's Office 88-CRIME program is a member of Crime Stoppers USA. More than 1,000 Crime Stoppers programs around the world are holding events in September in recognition of Crime Stoppers Month.

Crime Stoppers operates in some 26 countries, including over 350 local Crime Stoppers programs throughout the United States, with the common goal to resolve crime through anonymous tips. Crime Stoppers USA is a membership driven organization providing oversight and services to local Crime Stoppers programs.

"Our focus today remains similar to when Crime Stoppers started in 1976, and that is to make our communities safer and more secure for everyone," stated K. Scott Abrams, Chairman of Crime Stoppers USA. "Crime Stoppers brings together businesses, citizens, law enforcement, and the media to combat crime. It is important for the criminal element to know that members of the community are watching and reporting their activities."

Abrams indicated that the vision and goal of Crime Stoppers is to provide an environment where people can live, work, study, and feel safe in their communities, neighborhoods, and schools. He said the Crime Stoppers' concept also encourages a cooperative partnership among law enforcement, the media, and the community to ensure security and enhance quality of life.

Crime Stoppers has helped solve over 946,000 crimes across the nation. By encouraging citizens to help reduce crime by combining media awareness and monetary rewards in anonymity for informants, Crime Stoppers has created an effective method for solving crimes and helping citizens take back control of their neighborhoods.

Shelly Gibbons, chair of 88-CRIME, Inc., agreed with the Chairman of Crime Stoppers USA that Crime Stoppers has become a useful weapon in the arsenal police have in the battle against crime.

Since the program was launched in 1978, tips have been responsible for resolving numerous crimes including homicides, assaults, sexual assaults, robberies, child, elder and animal abuse, and many other crimes.

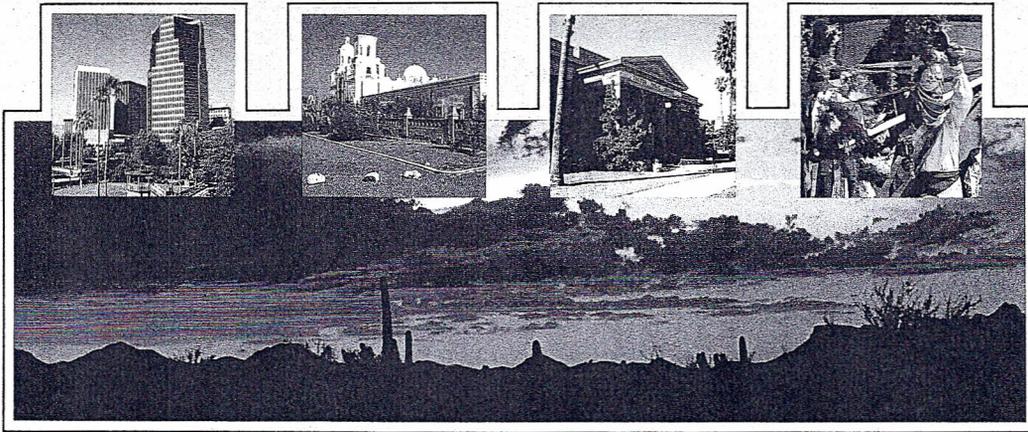
"We are proud of our success and pleased to be part of a national organization that has achieved such phenomenal results on a collective basis," stated Ms. Gibbons.

Pima County Attorney Barbara LaWall said the work and effort that law enforcement puts into investigating various tips is crucial to ensuring that cases are solved and those responsible for crime are brought to justice.

"88-CRIME provides an invaluable service to law enforcement and the community. Our program has enabled police to solve thousands of crimes that would otherwise remain unsolved and has enabled us to recover millions in stolen property and removed significant amounts of narcotics from our streets," she said.

In recognition of Crime Stoppers Month, Tucson's Mayor Jonathan Rothschild has issued a proclamation recognizing the Pima County Attorney's 88-CRIME, Crime Stoppers program and praising those involved for their efforts to ensure another successful year.

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CITY OF TUCSON OFFICE OF THE MAYOR PROCLAMATION

WHEREAS, the Pima County Attorney's 88-CRIME, Inc., CRIME STOPPERS program is a nonprofit that pays rewards up to \$1,000 for information leading to arrest or solving of a case; and

WHEREAS, anyone calling, texting or using the web with information concerning a felony crime is given a case number and is never asked for a name or personal information and will remain anonymous; and

WHEREAS, 88-CRIME is governed by a Board of Directors from the community which assists in raising money and decides how much money will be awarded to the 88-CRIME tipster; and

WHEREAS, 88-CRIME provides all tips to Southern Arizona law enforcement to investigate and solve; and

WHEREAS, 88-CRIME works closely with law enforcement, the community, and the media to help solve crime to make Tucson, Pima County, and Southern Arizona a safer place to live and work;

THEREFORE, I, Jonathan Rothschild, Mayor of the City of Tucson, Arizona, hereby proclaim the month of September to be

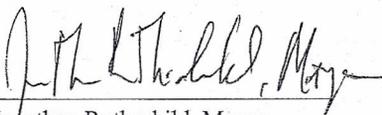
88-CRIME, INC., CRIME STOPPERS MONTH

in this community, and encourage all of our citizens to support the Pima County Attorney's 88-CRIME program and local law enforcement.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Tucson to be affixed this 1st day of September 2012.



ATTEST:


Jonathan Rothschild, Mayor


Roger W. Randolph, City Clerk